



Sharing the LIGHT of

HOPE

2016 ANNUAL REPORT

There is a quote that states, “We cannot hold a torch to light another’s path without brightening our own.” It’s a sentiment that is an apt description of the work we do at the Coalition. Our staff members spend their days acting as beacons of light for children, youth, and families, spotlighting well-researched resources and collaborating with experts to provide many rays of resources for every step of their journeys. At the same time, we reap the benefit of seeing—and continuing to support—strong, happy, thriving families.

This past year brought a revised mission and vision to the Coalition, one that we are excited to introduce: To inspire, inform, and support individuals and families caring for children touched by foster care and adoption. This new mission reflects the work that everyone at the Coalition does on a daily basis, as well as providing a light to guide us into the future.

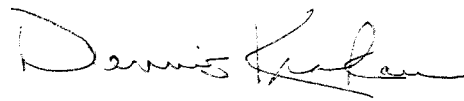
2016 was a wonderful year for the Coalition, filled with filming dates for more child-specific recruitment videos, several impactful and meaningful trainings, the opportunity to meet, get to know, and work with Green Bay Packer Ty Montgomery and his mom, Lisa, and many opportunities to build our services for the families we all care so much about. Our work is collaborative in nature, and we know that we have many partners, supporters, and organizations to thank for our continued growth and success.

An incredible audience joined us at our annual gala; friends and supporters came out in force and, once again, supported the Coalition and the vision that we have for our future. We plan to launch an innovative and inclusive website that will allow parents, families, and individuals going through a crisis or in need of assistance to access a portal housing videos, testimonials, and resources. We strive to meet people where they are and, with this portal, we will truly achieve that. Our campaign to fund this particular project has started out strong, with over \$60,000 raised.

We are excited for what 2017 will bring. We hope the Coalition will continue to be seen as a guiding beacon of light for children, youth, and families, and we invite you to join us as we brighten all of our paths.



Oriana Carey, Chief Executive Officer



Dennis Krakau, President of the Board

Providing Great Information & Resources

The Coalition provides families with objective, accurate answers and connections to resources at every stage of the journey.



5,400
(average) points of contact every week – including emails, phone calls, and online interactions



260,123
web pages of information viewed



5,700
Facebook followers



13,000
email subscribers

2,893
inquiries for information and resources

805
Information Packets Delivered



Inspiring Others to Act

Through engaging social media marketing campaigns, the Coalition encourages individuals to answer the call to action of becoming a foster or adoptive parent.



8,894

social media users



101,857

web searches



2,893

direct contacts



“ Thanks for this; perfect timing. I finished my home study and am waiting to be selected by a birth mother. Your resources have been timely, encouraging, and very helpful. ”

Advocating & Encouraging Positive Change

We provide unbiased information to local, state, and federal policy makers who seek information about the unique needs of foster and adoptive youth and families. We encourage positive change in families by delivering responsive and compassionate solutions that help build confidence and strength for their parenting journey.

784

parents and child welfare professionals received training

98%

of participants rate the training they received as “Excellent,” “Very Good,” or “Good”

96%

of participants replied that they either “agreed” or “strongly agreed” that they would apply the skills or concepts that they learned from our trainings

93%

of participants “agreed” or “strongly agreed” that they would recommend Coalition training courses to others



“ Many of us would be lost in this confusing world of post-adoption needs without the ongoing assistance of the staff at the Coalition for Children, Youth and Families. ”

Supporting Family Stability & Resilience

The Coalition works to create opportunities for ongoing learning, education, and social connections with others.

211 families

received 598 backpacks, as well as parent totes with information and post-adoption resources, as part of the Home to Stay[®] program

800+ parents and children

took part in Family Fun events such as a movie night, a Pack Party, or attending a baseball game

196 people

are participating in a Post-Adoption Resource Center group on Facebook



“ We foster because we believe every child deserves a loving, stable home! ”

Family Fun Day at the Pumpkin Farm* is an annual favorite with both adoptive families and Coalition staff. This past year, the pumpkin farm was closed to the general public so that our families had the farm to themselves. A transracial family approached the entrance with a beautiful little boy of about five. He was hopping and wriggling with such excitement it was near impossible to secure his wristband. A Coalition staff member asked him if he was excited for the farm. “Yes!” he said. “Mama said everyone here is like me!”



* Hosted with financial support from Jockey Being Family[®]

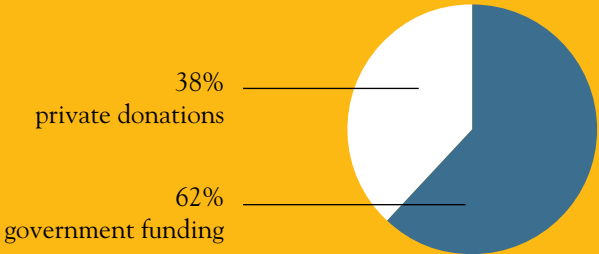


Green Bay Packer, Ty Montgomery, and his mom, Lisa, joined the Coalition's campaign to inspire more people to consider becoming foster parents. The "Life Interrupted" campaign kicked off in May with the help of Ty, Lisa, and several local news outlets.

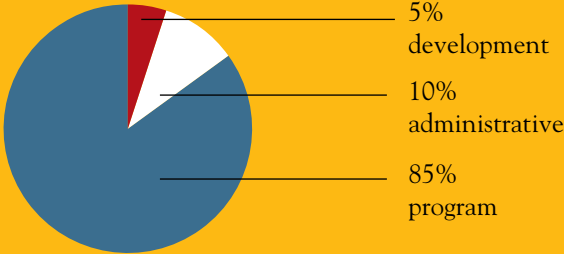
“ If you can give a child stability and love and family, why wouldn't you want to do that? ”

– Ty Montgomery

Financial Data



REVENUE:
\$1,718,689



EXPENSES:
\$1,697,058



“ You are not only helping us heal and become stronger, you are making lasting memories and connections for many families. ”

Thank You

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Kingston Mines	Next Act Theater	Sprecher Brewing Company	Paul J. Baudhuin	Jeremy & Becky Esser
Koss Stereophones	North Shore Boulangerie	Stacy Francis Photography	Mildred Baumler	Bruce Harvey & Nancy Ettenheim
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Performing Arts	Peabody's Interiors	Two Flakes	Michael & Cheryl Cornell	Laura & Mike Giesecke
Michael McClone	Pfister Hotel	University of Wisconsin Panthers	Brian & Nicole Cota	Gary Cartwright &
Aimee & John McDonald	Photos by Leslie Faye	Vera Bradley	Lisa & Steve Cottingham	Elizabeth Gifford
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Metropolis Resort	Potawatomi Bingo Casino	Wines for Humanity	Carol Czaplewski	Trent J. Graham
Midwest Custom Bottling	PRP Wine International	Wisconsin Athletic Club	Jenna Czaplewski	Valerie Granfeldt
Bruce & Marianne Miller	Rocky Rococo Restaurants	Wisconsin Chamber Orchestra	Michael & Diane Czaplewski	Aaron Grundman
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