



Coalition for Children, Youth & Families 2023 Sponsorship Packet

The Coalition for Children, Youth & Families has a vision of ***a family for every child and support for every family***. We serve parents and caregivers across Wisconsin by creating and curating the tools and resources they need to be strong, confident, and resilient. Our team

- Offers a compassionate, responsive, and safe place for individuals and families who have questions and concerns.
- Provides accessible and reliable information at every stage of a family's journey.
- Creates opportunities for ongoing learning and social connections.
- Build awareness about the unique journey of children, youth, and families impacted by foster care, adoption, and kinship care.

In the words of one parent, “[Reaching out to the Coalition] was critical; they helped me determine what I needed to do. The ease, understanding, support, and knowledge [of their team] is what I needed when making life-changing decisions.”

Our annual fundraising events help fuel our day-to-day work, and you can be a part of them!

This packet provides an overview of our 2023 events and offers several opportunities to be involved. We are always willing to work with you to create a custom package or benefits. Your early commitment to sponsorship means you can take advantage of the maximum benefit to your company, organization, or brand.

Our Events

- Annual Golf Outing
 - When: Monday, June 12, 2023
 - Where: The Legend at Merrill Hills, Waukesha
 - Attendance: 20 teams of four
- Annual Champions' Gala
 - When: Thursday, October 26, 2023
 - Where: Saint Kate—The Arts Hotel, Milwaukee
 - Attendance: 200-250 guests

COALITION FOR CHILDREN, YOUTH & FAMILIES



Golf Outing Sponsorship Opportunities

Presenting Sponsor: \$7,500

- Sponsor's name will appear below the event title:
15th Annual Coalition Golf Outing
Presented by [Your Company Name Here]
- Sponsor's name and logo will appear on all event materials, including emails, event postcards, and event website (with live link to sponsor's website)
- Signage with sponsor's name at bag drop
- Two (2) foursomes for the outing
- Up to 10 guest tickets for the after-golf happy hour

Meal Sponsor: \$2,500 (3 Available)

- Signage featuring sponsor's name will be posted at registration and in dining room
- Sponsor's name and logo will appear in event materials, including event website (with live link to sponsor's website)
- One (1) complimentary foursome for the outing
- Up to five (5) guest tickets for the after-golf happy hour

Golf Ball Sponsor: \$2,000

- Golf balls provided to all outing participants will include the sponsor's logo
- Signage with sponsor's name at registration
- Signage at one hole on course
- Sponsor's name and logo will appear in event materials, including event website (with live link to sponsor's website)
- One (1) complimentary foursome for the outing
- Up to five (5) guest tickets for the after-golf happy hour

COALITION FOR CHILDREN, YOUTH & FAMILIES

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Bag Drop Sponsor: \$500

- Signage with sponsor's name at the bag drop
- Sponsor's name and logo will appear in event materials, including event website (with live link to sponsor's website)
- Up to three (3) guest tickets for the after-golf happy hour

Driving Range Sponsor: \$500

- Signage with sponsor's name at the driving range
- Sponsor's name and logo will appear in event materials, including event website (with live link to sponsor's website)
- Up to three (3) guest tickets for the after-golf happy hour

Putting Green Sponsor: \$500

- Signage with sponsor's name at the putting green
- Sponsor's name and logo will appear in event materials, including event website (with live link to sponsor's website)
- Up to three (3) guest tickets for the after-golf happy hour

Hole Sponsor: \$250 (18 available)

- Signage with sponsor's name at one hole
- Listing with live link to sponsor's website on the event website
- Two (2) guest tickets for the after-golf happy hour



Gala General Sponsorship Opportunities

Presenting Sponsor: \$15,000 or above

- Sponsor's name below the event title:
28th Annual Coalition Gala Fundraiser
Presented by [Your Company's Name Here]
- Sponsor's logo will appear on all event materials, including emails, save the date postcards, invitations, and event website (with a live link to the sponsor's website)
- Up to three (3) tables (24 tickets) for the event with sponsor tables placed at the front center of the room
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Sponsors Giving \$5,000 or above

- Up to two (2) tables (16 tickets) for the event
- Sponsor's logo will appear on event emails and on the event website (with a live link to sponsor's site)
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Sponsors Giving \$2,500 or above

- Up to one table (8 tickets) for the event
- Sponsor's logo to appear on event website (with live link to sponsor's website)
- Announcement of recognition at the event made by the event emcee or Coalition Board President

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Opportunities for Direct Gala Sponsorship

Audio Visual Sponsor: \$8,500

- Signage at AV table and at front podium in the main dining room featuring the sponsor's name and logo
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Cocktail Reception Sponsor: \$5,000

- Signage at all bars featuring the sponsor's name and logo
- Opportunity to create a signature drink or cocktail
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Parking Sponsor: \$3,000

- Signage at main entrance of event space featuring the sponsor's name and logo
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Bottle Pull Sponsor: \$2,500

- Sponsor's name and logo will be featured on signage at the Bottle Pull activity table
- Opportunity to include a stickers with sponsor's name and/or logo on each bottle bag
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

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Table Sponsor for Honoree/Award Recipients: \$2,000 (X Available)

*Please note: this sponsorship opportunity does **not** include any event tickets for the sponsor*

- Provide a table of eight (8) for the award recipient(s) and their guest(s)
- Sponsor's name and logo on table signage at the event
- Listing on event website, with live link to the sponsor's website

Technology Sponsor: \$1,500 (5 Available)

- Sponsor's name and logo featured on event website
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Auction Sponsor: \$1,000

- Provides funding for the organization to purchase supplemental items for the event auction(s)
- Listing on event website, with live link to the sponsor's website
- Sponsor's name and logo featured on signage displayed in the auction area

Table Centerpiece Sponsor: \$500

- Signage at each dinner table featuring the sponsor's name and logo
- Opportunity to provide a take-home gift for each guest (if sponsor so chooses)
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Award Sponsor: \$500

- Signage at front podium featuring the sponsor's name and logo
- Opportunity to include a special card or note with the award congratulating the award winners
- Opportunity to provide an additional take-home gift for each award winner (if sponsor so chooses)
- Listing on event website, with live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

COALITION FOR CHILDREN, YOUTH & FAMILIES



If you have questions about any of these sponsorship options, or for more information on how you can be a part of our golf outing or gala celebration, please contact Jenna Czaplewski, Director of Communications, at the Coalition for Children, Youth & Families at 414-475-1246 or via email at jczaplewski@coalitionforcyf.org.

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