

# **Coalition for Children, Youth & Families**

## **2025 Event Sponsorship Packet**

The Coalition for Children, Youth & Families (the Coalition) is a resource for families navigating the complexities of child welfare and adoption. We inspire confidence in caregivers' ability to care for youth and empower them to form connections so they always have a network to lean on.

We strive to be a welcoming and inclusive organization that connects families to the resources they need to support the children in their care so they don't have to navigate complex situations alone.

In the words of one parent, "[Reaching out to the Coalition] was critical; they helped me determine what I needed to do. The ease, understanding, support, and knowledge [of their team] is what I needed when making life-changing decisions."

**Your involvement directly fuels our mission while building meaningful connections that strengthen our cause and community.**

**When you sponsor or participate in one of our fundraising events, you become part of a greater movement, turning individual support into collective impact.**

On the following pages, you will find an overview of our 2025 events, as well as many suggested opportunities to be involved. We are always willing to work directly with you to create a custom package or benefits.

### **Our Events**

- Annual Golf Outing
- When: Monday, June 9, 2025
- Where: The Legend at Merrill Hills, Waukesha
- Goal Attendance: 20-25 teams of four
  
- Annual Champions' Gala
- When: Thursday, November 6, 2025
- Where: Baird Sky View Terrace, Milwaukee
- Goal Attendance: 200 guests

# **Golf Outing Sponsorship Opportunities**

## ***Presenting Sponsor: \$10,000***

- Sponsor's name will appear below the event title:  
17<sup>th</sup> Annual Coalition Golf Outing  
Presented by [Your Company Name Here]
- Sponsor's name and logo will appear on all event materials, including emails, event postcards, and the event website (with a live link to the sponsor's website)
- The presenting sponsor is invited to set up a branded booth at event check-in/registration, as well as a tent/table at one of the course tee boxes
- Signage with sponsor's name at bag drop
- Up to three (3) complimentary foursomes for the outing
- Invitation to contribute brief remarks to the after-outing program

## ***Meal Sponsor: \$2,000 (2 Available)***

- Signage featuring the sponsor's name will be displayed at registration and in the dining area
- Sponsor's name and logo will appear in event materials, including the event website (with a live link to the sponsor's website)
- One (1) complimentary hole sponsorship
- One (1) complimentary foursome for the outing

## ***Golf Ball Sponsor: \$2,000***

- Golf balls provided to all outing participants will include the sponsor's logo
- Signage featuring the sponsor's name will be displayed at registration
- Sponsor's name and logo will appear in event materials, including the event website (with a live link to the sponsor's website)
- One (1) complimentary hole sponsorship
- One (1) complimentary foursome for the outing

## ***Bag Drop Sponsor: \$500 ~~SOLD~~***

- Signage with the sponsor's name displayed near the bag drop
- Sponsor's name and logo will appear in event materials, including the event website (with a live link to the sponsor's website)

## ***Driving Range Sponsor: \$500 ~~SOLD~~***

- Signage with the sponsor's name at the driving range
- Sponsor's name and logo will appear in event materials, including the event website (with a live link to the sponsor's website)

***Putting Green Sponsor: \$500***

- Signage with the sponsor's name at the putting green
- Sponsor's name and logo will appear in event materials, including the event website (with a live link to the sponsor's website)

***Hole Sponsor: \$250***

- Signage with sponsor's name at one hole
- Listing with a live link to the sponsor's website on the event website

# Gala General Sponsorship Opportunities

## **Heart of Hope** | Presenting Sponsor: \$15,000 or above

- Sponsor's name below the event title:  
*29<sup>th</sup> Annual Champions' Gala*  
*Presented by [Your Company's Name Here]*
- Sponsor's logo will appear on all event materials, including emails, save-the-date postcards, invitations, and the event website (with a live link to the sponsor's website)
- Sponsor's name and logo will appear on signage displayed at the event
- Up to three (3) tables (30 tickets) for the event, with sponsor tables placed at the front center of the room
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## **Resilience Builders** | Sponsors Giving \$5,000 or above

- Sponsor's logo will appear on event emails and the event website (with a live link to the sponsor's site)
- Sponsor's name and logo will appear on signage displayed at the event
- Up to two (2) tables (20 tickets) for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## **Hope Navigators** | Sponsors Giving \$2,500 or above

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo will appear on signage displayed at the event
- Up to one table (10 tickets) for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## **Hope Champions** | Sponsors Giving \$1,000-\$2,499

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo will appear on signage displayed at the event
- Up to four (4) tickets for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## **Hope Builders** | Sponsors Giving \$500-\$999

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo will appear on signage displayed at the event
- Up to two (2) tickets for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

# Opportunities for Direct Gala Sponsorship

## ***Empowerment Partner*** | *Audio Visual Sponsorship: \$8,500*

- Signage at the AV table and the front podium in the main dining room featuring the sponsor's name and logo
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## ***Gathering Heart Sponsor*** | *Cocktail Reception Sponsorship: \$5,000*

- Signage at all bars featuring the sponsor's name and logo
- Opportunity to create a signature drink or cocktail
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## ***Pathway Partner*** | *Parking Sponsorship: \$2,500*

- Signage at the main entrance of the event space featuring the sponsor's name and logo
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## ***Spirit of Giving Sponsor*** | *Bottle Pull Sponsorship: \$2,500*

- Sponsor's name and logo will be featured on signage at the Bottle Pull activity table
- Opportunity to include a sticker with the sponsor's name and logo on each bottle bag
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## ***Community Pulse Partner*** | *Technology Sponsorships: \$1,500 ea*

- Sponsor's name and logo featured on the event website
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

## ***Possibility Partner*** | *Auction Sponsors: \$1,250*

- Provides funding for the organization to purchase supplemental items for the event auction(s)
- Listing on the event website, with a live link to the sponsor's website
- Sponsor's name and logo featured on signage displayed in the auction area

If you have questions about any of these sponsorship options or for more information on how you can be a part of our golf outing or gala celebration, please get in touch with Jenna Czaplewski, Director of Communications & Philanthropy, at the Coalition for Children, Youth & Families at 414-475-1246 or via email at [jczaplewski@coalitionforcyf.org](mailto:jczaplewski@coalitionforcyf.org).