

Coalition for Children, Youth & Families 2025 Champions' Gala Sponsorship Packet

Every year, over 5,000 children in Wisconsin enter out-of-home care. Each child has a family facing complex challenges, often feeling overwhelmed and isolated. The Coalition for Children, Youth & Families is here to ensure that no family faces this journey alone.

We build confidence in caregivers. We empower them to connect with others, creating a support network. Our goal is to be a welcoming organization that links families with the resources they need. We hope to ensure no one has to navigate tough situations alone.

One parent shared, *"They have offered me support that I didn't even know that I needed."*

When you sponsor the Champions' Gala, you support more than just an event. You empower families by creating connections. Your investment provides essential guidance, key resources, and lasting relationships. You transform uncertainty into confidence for families in Wisconsin.

Why Your Sponsorship Matters

Your sponsorship leads to real change. When families feel supported, children thrive, which builds stronger communities across Wisconsin.

On the next pages, you'll find an overview of several ways you can get involved. We are always happy to work with you to create a custom package or benefits tailored to your needs.

Gala General Sponsorship Opportunities

(Packages that include event tickets)

Heart of Hope | Presenting Sponsor: \$15,000 or above

Your leadership sponsorship empowers families to access our comprehensive support services, creating lasting change across Wisconsin communities.

- Sponsor's name below the event title:
*29th Annual Champions' Gala: The Heart of the Mission
Presented by [Your Company's Name Here]*
- Sponsor's logo will appear on all event materials, including emails, save-the-date postcards, invitations, and the event website (with a live link to the sponsor's website)
- Sponsor's name and logo on signage displayed at the event
- Up to three (3) tables (24 tickets) for the event, with sponsor tables placed at the front center of the room
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Connection Builders | Sponsors Giving \$5,000 or above

Your sponsorship empowers families to access our Heartline Resource Specialists and Champion Classrooms training, creating a ripple effect that strengthens entire communities.

- Sponsor's logo will appear on event emails and the event website (with a live link to the sponsor's site)
- Sponsor's name and logo on signage displayed at the event
- Up to two (2) tables (16 tickets) for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Family Navigators | Sponsors Giving \$2,500 or above

Your investment provides vital navigation support for families as they build confidence and connections in their child welfare journey.

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo on signage displayed at the event
- Up to one table (8 tickets) for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Mission Champions | Sponsors Giving \$1,000-\$2,499

Your support helps families access the resources and connections they need to thrive.

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo on signage displayed at the event
- Up to four (4) tickets for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Community Builders | Sponsors Giving \$500-\$999

Your investment helps families feel less alone as they navigate their unique journeys.

- Sponsor's logo to appear on the event website (with a live link to the sponsor's website)
- Sponsor's name and logo on signage displayed at the event
- Up to two (2) tickets for the event
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Opportunities for Direct Gala Sponsorship

Gathering Heart Sponsor

Cocktail Reception Sponsorship: \$5,000

As we gather to celebrate resilience and connection, your sponsorship creates a welcoming atmosphere where meaningful relationships are built, reflecting the very heart of our mission to connect families to supportive communities.

- Signage at all bars featuring the sponsor's name and logo
- Opportunity to create a signature drink or cocktail
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Empowerment Partner

Audio Visual Sponsorship: \$3,500 (3 Available)

Your sponsorship ensures every story shared and every connection made resonates clearly throughout the evening, amplifying the voices of Wisconsin families.

- Signage at the AV table and the front podium in the main dining room featuring the sponsor's name and logo
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Pathway Partner

Parking Sponsorship: \$2,500

Your sponsorship ensures every guest's journey to support Wisconsin families begins with ease and welcome, setting the tone for an evening of meaningful connections.

- Signage at the main entrance of the event space featuring the sponsor's name and logo
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Spirit of Giving Sponsor

Bottle Pull Sponsorship: \$2,500

Your sponsorship of this fun tradition brings guests together in celebration while directly funding the resources that help children and families thrive.

- Sponsor's name and logo will be featured on signage at the Bottle Pull activity table
- Opportunity to include a sticker with the sponsor's name and logo on each bottle bag
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Community Pulse Partner

Technology Sponsorships: \$1,500 (4 Available)

Your investment in technology helps us stay connected with families across Wisconsin, ensuring no family is too far away to receive the support they need.

- Sponsor's name and logo featured on the event website
- Listing on the event website, with a live link to the sponsor's website
- Announcement of recognition at the event made by the event emcee or Coalition Board President

Possibility Partner

Auction Sponsors: \$1,000

Your sponsorship expands the possibilities for additional fundraising, creating more opportunities to support Wisconsin families in their journeys.

- Provides funding for the organization to purchase supplemental items for the event auction(s)
- Listing on the event website, with a live link to the sponsor's website
- Sponsor's name and logo featured on signage displayed in the auction area

Ready to Join Us at the Heart of the Mission?

Let's explore how your organization can become a champion for Wisconsin families while building meaningful connections within our community.

If you have questions about any of these sponsorship options or would like more information on how to be a part of our gala celebration, please contact:

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