

2026 Event Sponsorship Package

Coalition for Children, Youth & Families

About the Coalition

The Coalition for Children, Youth & Families is a resource for families navigating the complexities of child welfare and adoption. We inspire confidence in caregivers' ability to care for youth and empower them to form connections so they always have a network to lean on.

We strive to be a welcoming and inclusive organization that connects families to the resources they need to support the children in their care so they don't have to navigate complex situations alone.

In 2025 alone, we:

- Served 3,000+ foster, adoptive, and kinship families across Wisconsin
- Provided 500+ hours of support group meetings and education
- Connected families to critical resources during their most challenging moments
- Celebrated 42 years of championing children, youth, and families

In the words of one parent: *"[Reaching out to the Coalition] was critical; they helped me determine what I needed to do. The ease, understanding, support, and knowledge [of their team] is what I needed when making life-changing decisions."*

Why Sponsor Our Events?

Your involvement directly fuels our mission while building meaningful connections that strengthen our cause and community.

When you sponsor or participate in one of our fundraising events, you become part of a greater movement, turning individual support into collective impact.

Sponsorship Benefits Include:

- **Visibility** among Wisconsin's business and community leaders
- **Impact** supporting vulnerable children and families at critical moments
- **Networking** with like-minded organizations committed to social good
- **Recognition** across multiple channels throughout the year
- **Partnership** with an established, trusted nonprofit (30 years strong!)

Our 2026 Events

18th Annual Coalition Golf Outing

Monday, June 8, 2026

The Legend at Merrill Hills | Waukesha, WI

Goal: 20-25 teams of four golfers

Join us for a day of golf, networking, and community building at one of Wisconsin's premier courses. This relaxed yet competitive event brings together business leaders, community champions, and friends of the Coalition for an unforgettable day supporting families in need.

30th Annual Champions' Gala ✨ MILESTONE EVENT

Thursday, November 5, 2026

The Wisconsin Club | Milwaukee, WI

Goal: 200 guests

This year marks a historic milestone! Join us as we celebrate three decades of gathering to champion Wisconsin's foster, adoptive, and kinship families. This elegant evening will feature dinner, a silent auction, inspiring stories, and special recognition of our years of collective impact. Be part of this once-in-a-generation celebration.

MULTI-EVENT PARTNERSHIP OPPORTUNITIES ★ NEW!

Maximize your impact and visibility by supporting BOTH signature events! Multi-event sponsors receive enhanced benefits and year-round recognition.

Visionary Partner | \$25,000+

Highest level of partnership across both events

- Presenting Sponsor recognition at BOTH the Golf Outing and the Champions' Gala
- Your company name appears below both event titles throughout the year
- Logo and recognition on all promotional materials for both events (emails, postcards, invitations, website)
- Premium signage and visibility at both events
- Four (4) complimentary golf foursomes + Four (4) complimentary gala tables (50 total tickets)
- Invitation to provide remarks at both events
- Featured in annual report and year-end communications
- Quarterly recognition across Coalition social media channels
- First right of refusal for 2027 partnership

Impact Champion | \$15,000-\$24,999

Major sponsor recognition at both events

- Major sponsor tier at both Golf Outing and Champions' Gala
- Logo on promotional materials for both events
- Premium signage at both events
- Two (2) complimentary golf foursomes + Two (2) complimentary gala tables (30 total tickets)

- Recognition during both event programs
- Featured in select communications throughout the year

Community Builder | \$7,500-\$14,999

Supporting sponsor at both events

- Sponsor recognition at both Golf Outing and Champions' Gala
- Logo on event websites with live links
- Signage at both events
- One (1) complimentary golf foursome + One (1) complimentary gala table (14 total tickets)
- Recognition during both event programs

Why Choose Multi-Event Partnership? Year-round visibility, streamlined giving, maximum impact, and partnership simplicity with one commitment supporting two flagship events.

GOLF OUTING SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$10,000

Premier visibility throughout the event

- Sponsor's name will appear below the event title: *18th Annual Coalition Golf Outing Presented by [Your Company Name Here]*
- Sponsor's name and logo on all event materials including emails, event postcards, and event website with live link to sponsor's website
- Invited to set up a branded booth at event check-in/registration
- Branded tent/table at one course tee box
- Signage with sponsor's name at bag drop
- Up to three (3) complimentary foursomes for the outing (12 golfers)
- Invitation to contribute brief remarks to the after-outing program
- Featured in post-event thank-you communications and social media

Meal Sponsor | \$2,000 | (2 Available)

- Signage featuring sponsor's name displayed at registration and in the dining area
- Sponsor's name and logo on event materials and website with live link
- One (1) complimentary hole sponsorship
- One (1) complimentary foursome for the outing (4 golfers)
- Recognition in event program and announcements

Golf Ball Sponsor | \$2,000

Put your logo in every golfer's hands

- Golf balls provided to all participants will include sponsor's logo
- Signage featuring sponsor's name at registration
- Sponsor's name and logo on event materials and website with live link

- One (1) complimentary hole sponsorship
- One (1) complimentary foursome for the outing (4 golfers)

Bag Drop Sponsor | \$500

- Signage with sponsor's name displayed near bag drop
- Sponsor's name and logo on event materials and website with live link
- High-visibility location as golfers arrive

Driving Range Sponsor | \$500

- Signage with sponsor's name at the driving range
- Sponsor's name and logo on event materials and website with live link
- Engagement opportunity as golfers warm up

Putting Green Sponsor | \$500

- Signage with sponsor's name at the putting green
- Sponsor's name and logo on event materials and website with live link
- High-traffic visibility area

Hole Sponsor | \$250

- Signage with sponsor's name at one hole
- Listing with live link to sponsor's website on event website
- Perfect for small businesses and individuals

Custom Golf Sponsorship

Have a creative idea? We're happy to work with you to create a customized sponsorship package that aligns with your goals and showcases your brand in a unique way!

30TH ANNUAL CHAMPIONS' GALA SPONSORSHIP OPPORTUNITIES

Heart of Hope | Presenting Sponsor | \$15,000 or above

Be the presenting partner for our milestone 30th anniversary celebration

- Sponsor's name below the event title: *30th Annual Champions' Gala Presented by [Your Company's Name Here]*
- Sponsor's logo on ALL event materials: emails, save-the-date postcards, formal invitations, and event website with live link
- Sponsor's name and logo on signage displayed throughout the event
- Up to three (3) tables (30 tickets) for the event, with sponsor tables at front center of the room
- VIP recognition announcement by event emcee and Coalition Board President
- Featured in 30th anniversary commemorative materials
- Opportunity to include message in event program
- Post-event recognition in impact report and annual communications

Resilience Builders | \$5,000 or above

Major sponsor of our milestone celebration

- Sponsor's logo on event emails and website with live link
- Sponsor's name and logo on signage displayed at the event
- Up to two (2) tables (20 tickets) for the event
- VIP recognition announcement by event emcee and Coalition Board President
- Featured in select 30th anniversary materials

Hope Navigators | \$2,500 or above

Help us navigate the years to come

- Sponsor's logo on event website with live link
- Sponsor's name and logo on signage displayed at the event
- Up to one (1) table (10 tickets) for the event
- Recognition announcement at the event

Hope Champions | \$1,000-\$2,499

Join our community of champions

- Sponsor's logo on event website with live link
- Sponsor's name and logo on signage at the event
- Up to four (4) tickets for the event
- Recognition announcement at the event

Hope Builders | \$500-\$999

Build hope for families in need

- Sponsor's logo on event website with live link
- Sponsor's name and logo on signage at the event
- Up to two (2) tickets for the event
- Recognition announcement at the event

DIRECT GALA EXPERIENCE SPONSORSHIPS

Make your mark on specific elements of the 30th anniversary celebration

Empowerment Partner | Audio Visual Sponsorship | \$10,000

Power the sights and sounds of our milestone event

- Signage at the AV table and front podium in main dining room
- Listing on event website with live link
- Recognition announcement at the event
- Your support enables professional production quality for our 30th anniversary

Gathering Heart Sponsor | Cocktail Reception Sponsorship | \$5,000

Toast to 30 years during the cocktail hour

- Signage at all bars featuring sponsor's name and logo
- Opportunity to create a signature drink or cocktail
- Listing on event website with live link
- Recognition announcement at the event
- High-visibility engagement as guests arrive

Pathway Partner | Parking Sponsorship | \$2,500

Welcome guests to our celebration

- Signage at main entrance of event space
- Listing on event website with live link
- Recognition announcement at the event
- First impression visibility for all attendees

Spirit of Giving Sponsor | Bottle Pull Sponsorship | \$2,500

Support our popular interactive fundraising activity

- Sponsor's name and logo featured on signage at Bottle Pull activity table
- Opportunity to include sticker with sponsor's name and logo on each bottle bag
- Listing on event website with live link
- Recognition announcement at the event

Community Pulse Partner | Technology Sponsorships | \$1,500 each

Keep our digital experience seamless

- Sponsor's name and logo on event website
- Listing on website with live link
- Recognition announcement at the event
- Examples: bidding platform, event app, photo sharing technology

Possibility Partner | Auction Sponsors | \$1,250

Enhance our fundraising with exciting auction items

- Provides funding for the organization to purchase supplemental auction items
- Listing on event website with live link
- Sponsor's name and logo on signage in the auction area
- Recognition announcement at the event

**Legacy Circle | 30th Annual Gala Commemorative Sponsor |
\$3,000 ★ NEW!**

Honor 30 years with a special commemorative element

- Fund creation of 30th anniversary keepsake (commemorative program, photo display, or video presentation)
 - Sponsor recognition on commemorative element
 - Listing on event website with live link
 - VIP recognition during program
 - Permanent recognition as part of our 30-year milestone
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ADDITIONAL WAYS TO SUPPORT

In-Kind Donations

We welcome in-kind donations of goods and services including:

- Auction items (experiences, gift cards, vacation packages)
- Event supplies and materials
- Professional services (photography, videography, printing)
- Food and beverage items

Individual Tickets & Tables

Golf Outing: \$300 per golfer | \$1,200 per foursome

Champions' Gala: \$250 per ticket | \$2,500 per table of 10

Volunteer Opportunities

Help make our events successful by volunteering day-of assistance, event planning support, or auction item procurement.

SPONSORSHIP RECOGNITION & BENEFITS SUMMARY

All sponsors receive: ✓ Tax-deductible contribution (Coalition is a 501(c)(3) nonprofit) ✓ Professional recognition and visibility ✓ Connection to mission-driven impact ✓ Networking opportunities with community leaders ✓ Positive brand association with trusted nonprofit ✓ Satisfaction of supporting vulnerable children and families

Recognition Timeline:

- Immediate: Acknowledgment and gratitude from Coalition leadership
 - Pre-Event: Logo/name on promotional materials, website, social media
 - Event Day: Signage, verbal recognition, program listing
 - Post-Event: Thank-you communications, impact reports, annual report listing
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CUSTOMIZATION AVAILABLE

We understand that every organization has unique goals and interests. We are always willing to work directly with you to create a custom sponsorship package that aligns with your objectives and maximizes mutual benefit.

Let's talk about:

- Custom benefit packages
- Unique activation opportunities
- Multi-year commitments
- Corporate volunteer engagement
- Employee giving programs
- Cause marketing partnerships

NEXT STEPS

Ready to become a 2026 event sponsor and champion Wisconsin families?

Contact: Jenna Czaplewski, Director of Communications & Philanthropy,
Coalition for Children, Youth & Families

 414-475-1246  jczaplewski@coalitionforcyf.org 
www.coalitionforcyf.org

We look forward to partnering with you in 2026!

ABOUT OUR IMPACT

When you sponsor Coalition events, you directly support:

Educational Workshops: Training on trauma-informed care, behavior management, and navigating complex systems

Resource Navigation: Connecting families to mental health services, respite care, legal assistance, and community support

Individualized Support: Immediate assistance when families face challenging situations or need guidance

Advocacy: Ensuring the voices of foster, adoptive, and kinship families are heard in policy discussions

Community Building: Creating a network so no family navigates their journey alone

The Coalition for Children, Youth & Families is a 501(c)(3) nonprofit organization. Tax ID: 39-1496074. All sponsorships are tax-deductible to the extent allowed by law.